



Wednesday, 25 November

17:30

Pre-Event Cocktail hosted by RISMA (Venue TBC)

Thursday, 26 November, Casablanca Marriot Hotel

07:30	REGISTRATION & WELCOME COFFEE
09:00	WELCOME & OPENING REMARKS
09:15	SETTING THE SCENE MOMENTUM 2030: CATALYZING MOROCCO'S INVESTMENT JOURNEY
09:30	KEYNOTE ATTRACTING INTERNATIONAL CAPITAL TO MOROCCO - French Why stability, delivered infrastructure and FIFA 2030 are drawing capital, why international partners treat local equity and relationships as non-negotiable, and what sophisticated investors see that others miss.
09:50	PANEL DISCUSSION FUELING MOROCCO'S GROWTH: HOW CAPITAL MARKETS ARE PROPELLING DEVELOPMENT, INVESTMENT & LIQUIDITY (French/English) Casablanca Stock Exchange depth and what a listing demands of a developer, cross-border GCC, European and diaspora flows, and the role of banks and DFIs beyond project finance.
10:25	DATA ANALYSIS MOROCCO'S HOSPITALITY & TOURISM SECTOR BENCHMARKED AGAINST GLOBAL CITIES & THE IMPACT OF MEGA EVENTS Occupancy, ADR and RevPAR in Morocco's key cities against global peers, how FIFA 2026 and AFCON demand compares with Morocco's 2030 trajectory, and the hotel supply and pipeline update.
10h45	COFFEE & NETWORKING

11h15	PANEL DISCUSSION THE RISE OF AN INSTITUTIONAL MARKET, MAJOR DEALS AND THE CAPITAL STACK (French/English) Key transactions and the trend they signal, how banks, DFIs and international debt get deals done, equity versus debt across hospitality, residential and mixed-use, lessons from stalled deals, and the forward pipeline.			
11h50	Fireside chat: VIP C SUITE			
12h10	PANEL DISCUSSION THE NEXT WAVE OF BOUTIQUE & HIGH-END LUXURY & ECO TOURISM OFFERINGS ENTERING MOROCCO What emerging brands offer that legacy operators cannot, from founder economics (fees, equity stakes, flexibility) to scaling without losing identity, with lessons from top brands.			
12:45	PRESENTATION BEYOND HOSPITALITY: LEISURE AS A CATALYST FOR MOROCCO'S NEXT TOURISM AND REAL ESTATE INVESTMENT CYCLE How leisure, culture and entertainment can strengthen Morocco's tourism positioning and drive destination development, innovation, creative industries and new real estate investment.			
13:00	LUNCH			
	Stream 1		Stream 2	Matchmaking Room Open
14:00	PANEL DISCUSSION MIXED-USE DEVELOPMENT IN MOROCCO — WHEN COMPLEXITY BECOMES A COMPETITIVE ADVANTAGE: What a viable mixed-use project in Morocco looks like for 2025–2030, from critical size and equity ticket to investor profile and location.	14:00	PANEL DISCUSSION MOROCCAN REAL ESTATE: FROM INDIVIDUAL ASSET TO INVESTMENT CLASS— WHAT CAPITAL IS NEEDED TO SUPPORT THE NEXT GROWTH PHASE? How capital is mobilized to make Moroccan assets internationally and institutionally investable, through OPCIs, real estate outsourcing, sale-and-leasebacks and specialized portfolios.	14:00 – 16:45
14:40	PANEL DISCUSSION GLOBAL BRANDS: WHAT'S NEXT & OPPORTUNITIES IN THE MARKET - LUX, MIDSCALE & MORE?	14:40	PRESENTATION PROPERTY MANAGEMENT TRENDS ACROSS MULTIPLE ASSET CLASSES	

		15:00	PANEL DISCUSSION FUELLING MOROCCO'S ECONOMIC MOMENTUM: HOW LOGISTICS AND INFRASTRUCTURE DEVELOPMENT ARE PROPELLING MOROCCO'S GROWTH BEYOND ITS PEERS	
15:15	PANEL DISCUSSION PRIVATE WEALTH, FAMILY OFFICES & DIASPORA INVESTMENT How Moroccan family offices are moving from direct development to co-investment and fund structures, what converts diaspora interest into commitment, and the JV, preferred return, exit and governance terms that work.		How ports, free zones and e-commerce are driving industrial and logistics demand, the Tangier Med corridor, foreign investment in industrial parks and special economic zones, and how these assets are financed.	
15:50	PANEL DISCUSSION LOCAL OPERATORS & OWNERS SCALING ALONGSIDE INTERNATIONAL BRANDS: THE MOROCCO USP, BUILDING FROM THE GROUND UP How local and regional operators scale alongside international brands, what domestic groups offer that international brands cannot, and where local operators plug into international capital and brand structures.	15:30	PANEL DISCUSSION COMMERCIAL REAL ESTATE MARKET REVIEW Office, retail and mixed-use development in Morocco's growth cities, occupier demand from multinational and regional expansion, mall consolidation versus high-street growth, and yields and cap rates.	
16:00	EXPERIENCES AND TOURISM DEVELOPMENT IN MOROCCO: how to develop new routes, experiences and more.	16:00	CITY AND PROJECT SHOWCASE: ATTENDEES AND SPONSORS PITCH TO SHOWCASE PROJECTS AND CITIES: Casablanca, Tangier, Marrakech and Rabat as four distinct investment cases, covering land availability and pricing, asset class fit, planning realities and where the early-mover window is still open.	
16:45	FORUM CLOSE & COCKTAIL RECEPTION			