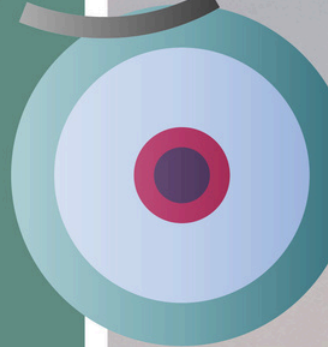




2nd ANNUAL
DUBAI AFRICA
REAL ESTATE TOUR

*The Branded Residential &
Hospitality Investor Experience*

17 - 20 NOVEMBER 2026
DUBAI





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Dubai is where real estate concepts are realised. In 2025, API Events enabled over **25 leading pension funds, developers, operators, and property leaders from six African countries** to experience and learn from the leaders of the UAE's most iconic commercial, mixed-use, and hospitality landmark assets. From the One & Only, the world's first sports hotel - Siro to the Royal Atlantis, Ras Al Khaimah, ICD Brookfield, and more, we experienced the best of the UAE.

This C-Suite Investor provided a clear, first-hand picture of what world-class delivery at speed means. In 2026, we are diving deep into the world's most exciting and resilient asset classes - **Branded Residential and Hospitality Development**. This is your opportunity to experience, see, and understand the various models, opportunities, select partners, and get key professional insights into operating and delivering these high-performing assets. Limited seats apply.



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A CURATED INVESTOR EXPERIENCE

Sold out in 2025 and limited to only 12 VIPs in 2026, the second annual Africa-UAE Investor Tour dives deep into the most attractive, investor-friendly asset classes for investors - Branded Residential & Hospitality Developments.

Join us as we unpack the numbers, engage with project specialists, funders, global hospitality leaders, and more as we explore the growing investment case for Branded Residential & Hospitality Assets across Africa.

This tour will explore the various models and trends within an asset class that is fast evolving and dynamic. **(T&Cs Apply)**

"The level of access was unparalleled. Seeing the operational excellence in Dubai firsthand has completely shifted how we are approaching our new precinct in Lagos."

- 2025 Delegate





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WHO THIS TOUR IS FOR?

- Developers actively planning or considering residential/hospitality mixed-use projects
- Investors and asset owners evaluating branded residence and hotel-anchored development models before committing capital
- Property leaders and executives at pension funds or investment houses with real estate mandates
- Year One alumni ready to move from observing the model to applying it at home

WHO YOU'LL MEET?

- Master developers and project directors behind flagship residential and mixed-use communities
- Hotel brand and operator representatives managing branded residence and hospitality partnerships
- Sales and off-plan finance leads who can speak directly to deal structuring
- Specialized Asset Managers, and hospitality experience and leaders
- Fellow African developers, investors, and asset owners in the delegation - peer network alongside Dubai access



WHY ATTEND?

- Walk through the model, don't just hear about it - live sites, sales suites, and masterplans replace slides and case studies
- Sit across the table from the people actually closing these deals - the developers and hotel brands behind Dubai's leading branded residence and mixed-use hospitality projects
- Leave with a structure, not just inspiration - a working template for financing, phasing, and brand-partnering residential/hospitality hybrids you can apply at home
- Ten seats, not two hundred - every conversation, with hosts and fellow delegates alike, is worth having
- Backed by a proven track record - Year One already delivered real results for 25 delegates across six African countries





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2026 PROPOSED AGENDA

DAY 1 - Tuesday, 17 November 2026

09h00-11h00 UAE
SITE TOURS

12h00 - UAE NETWORKING DESTINATION LUNCH

13h30 - 15h30 UAE
SITE TOURS

15h30 – 20h00 UAE ACTIVATION DINNER & DESSERT SAFARI | DRINKS

DAY 2 - Wednesday, 18 November 2026

09h00-11h00 UAE
SITE TOURS

12h00 - UAE NETWORKING DESTINATION LUNCH

15h30 - 20h30 UAE
SITE TOURS

20h30 – FREE TIME

DAY 3 - Thursday, 19 November 2026

09h00-12h00 UAE
SITE TOURS

12h00 - UAE NETWORKING DESTINATION LUNCH

13h30 - 15h30 UAE
SITE TOURS

16h30 - 20h00 UAE - NETWORKING COCKTAIL DINNER & DUBAI EXPERIENCE

DAY 4 - Friday, 20 November 2026

09h00-15h00 UAE
Optional visits to Abu Dhabi and/or Dubai, networking, follow-ups, and/or personal time.

ABU DHABI POTENTIAL VISITS
- YAS MARINA ISLAND
- F1 TRACK
- GALLERIA MALL

THE INVESTMENT WHY:

The Global Investment Case

The branded residence sector has evolved into a high-growth, institutional-grade asset class driven by expanding global wealth:

- Market Value & Growth: Estimated at **\$67–\$72 billion** annually, growing at ~7% per year, with over \$30 billion in annual institutional-grade transactions.
- Project Expansion: Active projects nearly tripled in a decade - from ~320 in 2015 to roughly 910 by year-end 2025, with forecasts pointing toward 1,750+ by 2032.
- The Premium Value: Branded homes command a 30%–35% average global price premium over unbranded stock, reaching 50%+ in emerging markets.
- Structural Wealth Drivers: Supported by nearly **29 million HNWIs** holding over \$154 trillion in combined wealth. More than **70% of UHNWIs** now own multiple branded residences globally.

Dubai & MENA: The Global Benchmark - Dubai serves as the epicenter of capital velocity and project execution for the industry worldwide:

- Unprecedented Transaction Volume: Dubai recorded **\$21.4 billion** in branded residence sales in 2025 (a 38% YoY increase), capturing nearly one-third of the global market.
- Scale of Development: Reached 166 active projects and nearly **52,000** units completed or under construction, bolstered by 34 new launches in 2025.
- Trophy & Super-Prime Demand: Transactions above AED 100M doubled in 2025 to 22 deals worth AED 4.0 billion - highlighted by a record Bugatti Residences penthouse sale (~\$150 million).
- Regional Momentum: The MENA region expanded by ~190% over five years, with demand continually outstripping supply.

The strategic insights for forward-thinking African investors

This is no longer a niche luxury trend - it is a fast-growing global asset class. Dubai showcases the branded residential model operating at peak scale and capital velocity, offering a proven blueprint for regional markets.



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DEFINING A BRANDED RESIDENCE & WHAT'S KEY:

A branded residence is not a hotel room you can also buy. This is the most common misconception.

A branded residence is a private residential unit that carries a hospitality brand's identity, service standards, and in many cases, access to the hotel's amenities and operating infrastructure. The owner is a residential purchaser with residential expectations. The operator is running a hotel. The brand is licensing its name across both. When that triangle is well-structured, it is one of the most powerful development models in luxury real estate.

When it is poorly structured, you can have three parties with misaligned incentives operating the same asset.

THE MOST COMMON BRANDED RESIDENCE MODELS:

- Co-located - Branded residence on the same site or directly adjacent to a hotel
- Condo-hotel (APART HOTEL) - Residences located within a hotel building or comprising the entire building
- Standalone
- Residence on separate site to hotel (but a hotel of the brand usually present elsewhere in city/location)
- Non-hotelier - Residences that carry a non-hotel brand

ADD THIS TO THE WEBSITE AS WELL



WHY THIS TOUR MATTERS BEYOND RESIDENTIAL & HOSPITALITY



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You don't need a residential or hospitality mandate to get real value from this Circuit - you need an interest in how capital actually moves:

Branded residences are simply the sharpest, fastest-moving example of a broader story: how disciplined regulation, tax structure, and brand partnership combine to pull global capital into a market at scale. That mechanism, not the asset class itself, is what transfers directly to logistics, commercial, retail, or industrial mandates back home.

It's also a live masterclass in de-risking capital for foreign investors. Every allocator, regardless of sector, is solving the same problem in African markets: how do you convince outside capital that an asset will hold its value and be well managed after the deal closes? Dubai has answered that question more successfully than almost anywhere on earth - and watching how it's done, through structure, service guarantees, and brand accountability, is directly applicable to any asset class you're trying to make investable to outside capital.

The room matters as much as the topic. A ten-person delegation of pension funds, developers, and asset owners is a peer group, not a residential-sector conference - the deal flow, co-investment conversations, and relationships built over three days rarely stay confined to the asset class on the itinerary. And with branded residences increasingly the benchmark LPs and boards ask about when evaluating any real estate allocation, understanding how the fastest-growing, most defensive segment of global real estate behaves has become a due-diligence essential, not a residential-sector curiosity



WHO YOU WILL MEET IN DUBAI IN 2026



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GLOBAL LUXURY HOSPITALITY

Marriott International

St. Regis Residences,
Ritz-Carlton Residences,
EDITION, Bulgari,
W Residences,
JW Marriott,
Marriott Executive Apartments

Developers

Various
(e.g., Keturah, Khamas Group)

Accor / Ennismore

Raffles, Fairmont,
SLS, Hyde,
Banyan Tree,
SO/
25hours Heimat,
Mondrian,
Rixos,
Delano,
Mama Shelter,
Swissôtel,
Pullman

Developers

Various

Dorchester Collection

The Lana Residences,
One at Palm Jumeirah,
AVA at Palm Jumeirah

Developers

Omniyat

Kerzner International

Atlantis The Royal Residences,
One&Only Private Homes (One
Za'abeel),
Siro,
Rare Finds

Developers

Ithra Dubai, Kerzner

IHG Hotels & Resorts

Six Senses Residences,
InterContinental Residences,
Regent Residences

Developers

Select Group, Various

Four Seasons

Four Seasons Private
Residences (Jumeirah, DIFC)

Developers

H&H Development

Mandarin Oriental

Mandarin Oriental Residences
(Wasl Tower)

Developers

Wasl Asset Management

Aman Group/SH Hotels

Aman Residences,
Janu Residences,
Baccarat Residences

Developers

H&H Development,
Shamal Holding

Kempinski Hotels

Kempinski Residences
(Palm Jumeirah),
Business Bay,
Dubai Marina)

Developers

Various

Minor Hotels

Anantara Residences,
Avani Residences

Developers

Seven Tides, Various

Hilton Worldwide

Waldorf Astoria Residences,
Conrad Residences,
LXR Hotels & Resorts

Developers

Various

REGIONAL & IN-HOUSE HOSPITALITY

Emaar Hospitality Group

Address Hotels + Resorts,
Palace Residences,
Vida Residences

Developers

Emaar Properties

Jumeirah Group

Jumeirah Living (Business Bay,
Marina Gate, World Trade Centre)

Developers

Select Group, Dubai Holding

Rove Hotels

Rove Home (Business Bay,
Downtown Dubai)

Developers

IRTH Development / Emaar

Rotana

Arjaan by Rotana,
Rotana Residences

Developers

Various

WHO YOU WILL MEET IN DUBAI IN 2026



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FASHION & HIGH-JEWELRY BRANDS

Armani / Casa
Armani Residences (Burj Khalifa),
Armani Beach Residences
Developers
Emaar Properties, Arada

Roberto Cavalli
DAMAC Bay & Bay 2 by Cavalli,
Cavalli Tower
Developers
DAMAC Properties

Elie Saab
Grand Bleu Tower
Developers
Emaar Properties

de GRISOGONO
Canal Heights,
Altitude,
Safa Two
Developers
DAMAC Properties

Jacob & Co.
Burj Binghatti Jacob & Co
Residences
Developers
Binghatti

Franck Muller
Franck Muller Aeternitas Tower,
Franck Muller Yachting
Developers
London Gate

Trussardi
Trussardi Residences
Developers
Luxury Living Group / Mira

Missoni
Urban Oasis by Missoni
Developers
Dar Global

Tonino Lamborghini
Tonino Lamborghini Residences
Developers
Gulf Land Property

ELLE Decor
ELLE Residences
Developers
Fortune 5

AUTOMOTIVE & HIGH-DESIGN

Bugatti
Bugatti Residences
Developers
Binghatti

Mercedes-Benz
Mercedes-Benz Places
Developers
Binghatti / DAMAC

Aston Martin
Aston Martin Residences
Developers
Dar Global

Pagani
DaVinci Tower by Pagani
Developers
Dar Global

Porsche Design
Architectural and amenity
design partnerships
Developers
Various

BOUTIQUE & EXPERIENTIAL

Nobu Hospitality
Nobu Residences (Palm Jumeirah)
Developers
H&H Development

Nikki Beach
Nikki Beach Residences
(Pearl Jumeira)
Developers
Meraas

STRATA & ASSET OPERATIONS

Strata Global / LOAMS / InSite
Common area management, service charge
administration, and brand standards compliance
Developers
Jointly Owned Property (JOP) / RERA

OBJECTIVES & OUTCOMES



1

Create direct networking opportunities between African and Dubai Developers, Professionals, Retailers, Hoteliers, Investors, & others across the value chain

2

Study Dubai's innovative approaches to approaches to urban & project development, town planning & global residential trends.

3

Explore JV opportunities, capital raising & investment modelling & more.

4

Access new networks, technologies & best practice & global trends emerging from Dubai.



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WHO WILL YOU MEET

Each day, attendees will connect with key Dubai-based decision makers and professionals for in-depth networking, best practice insights from the regional market and Africa, and visit and get behind-the-scenes access to key assets across Dubai and the UAE.

- Hotel Brands and Specialists
- Asset management Specialists
- Consultants
- Wealth managers
- Residential Developers
- Architects & Interior Design Specialists
- Sovereign Wealth Funds,
- Private Equity, M & A Experts
- Family Offices
- Banks, Regional Funds
- Wealth Management
- Retailers
- MNCs
- Occupiers
- Office Design Specialists & Human Culture Experts
- F&B Specialists

TO PARTNER ON THE TOUR: MURRAY@APIEVENTS.COM





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ATTENDING COUNTRIES



SOUTH AFRICA



KENYA



MOROCCO



NIGERIA



BOTSWANA



ZIMBABWE



COTE D'IVOIRE



TANZANIA



RWANDA



NAMIBIA



GHANA

PROFILES OF WHO WILL BE THERE

- Development Director
- CEOs, CFO's, CIOs
- Pension Funds & Advisors
- Sovereign Wealth Funds
- Founders & Chairmen of listed & non-listed RE Corporates & Funds
- Entrepreneurs
- Investors (Institutional & Retail) & Family Offices
- Bankers
- Corporate Finance Specialists & MA
- Hospitality, Retail, and Mixed-Use Specialists
- Investment Managers and Directors





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SHAPING SKYLINE
CREATING WEALTH





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TOUR PACKAGE

**DUBAI TOUR WITH
ACCOMMODATION**

\$6000

- Pricing is subject to change without prior notice
- Packages inclusive of accommodation include 4 (four) nights of 5-star accommodation and are subject to availability
- All breakfasts, lunches and limited dinners (2) and social excursions are included
- Visa and costs are not included
- Transport to and from airports is not included
- T&Cs Apply



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**A CITY BUILT FOR
VISIONARIES**



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THE DUBAI INVESTOR
TOUR IS LIMITED TO
10 INVESTORS ONLY, AND
TICKETS WILL BE SOLD
ON A FIRST-COME, FIRST-
SERVED BASIS.

IF YOU ARE A UAE DEVELOPER OR
PROFESSIONAL AND WANT TO PARTNER

– **PLEASE EMAIL US** –
MURRAY@APIEVENTS.COM



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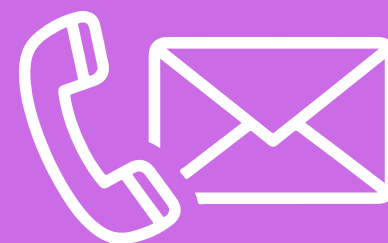
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