



REAL ESTATE ASSET MANAGEMENT MASTERCLASS

FORMAT: ONLINE ONLY

\$695 EX-VAT

14 & 21 JUNE 2022
(14+ HOURS OF INSTRUCTION & LEARNING)

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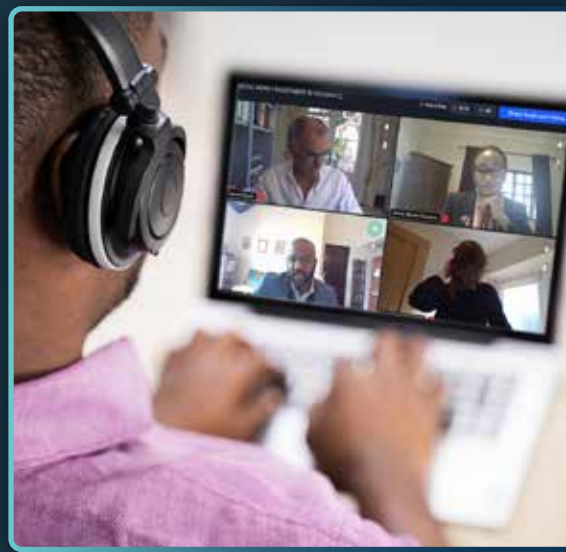
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REAL ESTATE ASSET MANAGEMENT MASTERCLASS (ONLINE ONLY)

THE MASTERCLASS AIMS

The goal of this course is to provide participants with an understanding of the knowledge involved in managing real estate assets. Participants after taking this course would have knowledge on how to optimize real estate value as well as the day to day running of rental properties. Successful property management techniques would be highlighted and explored in this course. The course would explore management processes, strategic objectives, key financial benchmarks in property performance and measurement as well as management reports to clients would be explored.

MASTERCLASS OUTCOMES

After the course, participants will be able to:

- An overview and definition of real estate management
- Key performance measurements of property assets
- Understanding processes involved in asset management
- Approaches to Asset Management
- Ability to draft a property asset management plan

COURSE CONVENER:



PROF (DR.) KOLA AKINSOMI

Chief Economist - RealQuant Analytics, South-Africa
Advisory member of the South African Council of Property Valuers Profession (SACPVP)
Prof. Dr. Kola Akinsomi is an Associate Professor in Real Estate Finance & Investments at the University of Witwatersrand (WITS), South Africa and Chief Economist of RealQuant Analytics. Prof. Dr. Akinsomi is the Vice-President of the African Real Estate Society, Director of the International Real Estate Society and Chair of the Future Leaders of the American Real Estate Society.

MASTERCLASS CONTENT

This course aims to equip participants with the knowledge and application involved in the management of real estate assets. Participants would be introduced to the intricacies of the management of real estate as an asset class.

Participants would learn how real estate asset managers optimize real estate as an asset class through acquisitions, core asset managements and disposal of assets. The course would empower participants to make informed decisions when managing real estate as an asset class.

Teaching and Learning Activities: 14 hours.

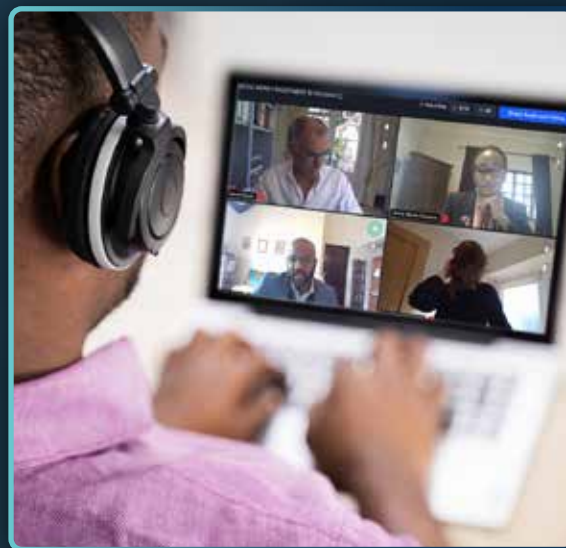
Learning Resources: PowerPoint Slides and Excel Sheets to be provided

MASTERCLASS SCHEDULE

Time	Topic Covered	Modules Covered
Day 1	Core asset management activities	Property Analysis, Financial Analysis and Market Analysis
Day 2	Investment Decisions in Real Estate Asset Management	Property Acquisitions, Property Disposal, Investment Recommendations



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14 JUNE 2022: REAL ESTATE ASSET MANAGEMENT MASTERCLASS (DAY 1)

THE MASTERCLASS AIMS

The goal of Day 1 is to provide participants with a core understanding of developing an asset management plan. The management plan entails an understanding of property analysis, financial analysis, and market analysis of real estate assets. The Management plan serves as a tool that is used to communicate strategies within a property portfolio whilst ensuring that the goals of the property portfolio are maximized.

LEARNING OUTCOMES

After the course, participants will be able to:

- Analysis of property assets
- Analyze the property's financial state
- Analyze the environment that impacts the property asset

CONTENT

Day 1 on core asset management activities, the core property asset would be analyzed, this includes the characteristics of property assets including depreciation of property.

Participants are introduced to the financial state of properties including key variables that are employed to understand the financial health of the property. Participants would learn how to analyze the environment in which the property assets are located.

Teaching and Learning Activities: 6 Hours

Learning Resources: PowerPoint Slides to be provided

DAY 1 SCHEDULE

Time	Topic Covered	Modules Covered
9am - 12pm	Strategic real estate business planning to optimize real estate values	- Property Analysis - Financial Analysis - Market Analysis
12pm - 1pm	Break	Break
1pm - 2pm	Guest Lecturer: Mr. Patrick Katabua, <i>Accounts Director, Broll</i>	Understanding Real Estate Asset Management in Africa: Case Studies
2pm to 3pm	Guest Lecturer: Ms. Pumi Lukhele, <i>Property Development Manager, Gateway Real Estate Africa</i>	Understanding Real Estate Asset Management in Africa: Case Studies

GUEST LECTURERS



MR. PATRICK KATABUA

*Account Director
- Broll*

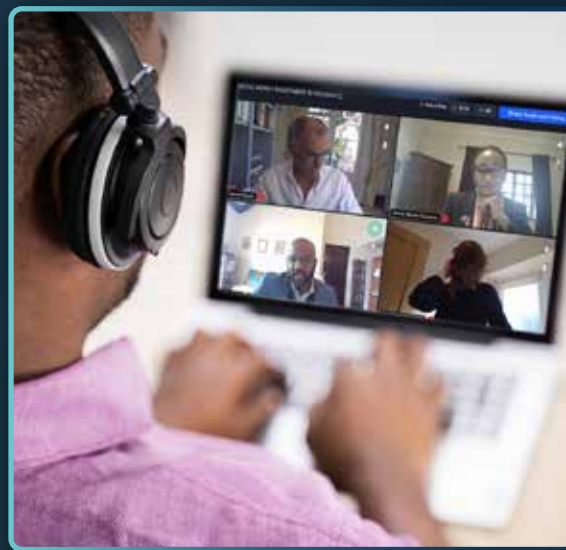
MS. PUMI LUKHELE

*Property Development Manager
- Gateway Real Estate Africa*





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21 JUNE 2022: INVESTMENT DECISIONS IN REAL ESTATE ASSET MANAGEMENT (DAY 2)

THE MASTERCLASS AIMS

The goal of Day 2 is to provide participants with a core understanding of developing an asset management plan. The management plan entails an understanding of property acquisition, and property disposition, and making core strategic investment decisions that optimize the property portfolio. The Management plan serves as a tool that is used to communicate strategies within a property portfolio whilst ensuring that the goals of the property portfolio are maximized.

LEARNING OUTCOMES

After the course, participants will be able to:

- Understand how properties are acquired to optimize the target returns of property portfolios
- Understand how properties are disposed to maintain the target returns of property portfolios
- Make a recommendation on core strategic investment decisions impacting property portfolios

CONTENT

Day 2 on property acquisition, property disposition, and investment recommendations, returns of the property to be acquired would be analyzed. Justifications for property disposals in a property portfolio are analyzed and discussed. Participants would learn how to make an investment recommendation which concludes the asset management plan.

Teaching and Learning Activities: 6 Hours

Learning Resources: PowerPoint Slides to be provided

DAY 2 SCHEDULE

Time	Topic Covered	Modules Covered
9am - 12pm	Making an investment decision	- Acquisitions - Dispositions - Analysis of Investment Decisions
12pm - 1pm	Break	Break
1pm - 2pm	Guest Lecturer: TBC	Property Acquisition, Dispositions and Optimization of Portfolio: From a South African Perspective
2pm to 3pm	Guest Lecturer: Mr. Darren Veenhuis, Chief Strategy Officer, GRIT	Property Acquisition, Dispositions and Optimization of Portfolio: From an African/Global Perspective

GUEST LECTURERS



MR. DARREN VEENHUIS

Chief Strategy Officer
- GRIT

WHY THIS COURSE MATTERS TO YOUR CAREER

Our students come from three broad professional groups: Property Professionals, Built Environment Professionals and the Professional Services that work for clients' within the sector. Due to the rigorous nature of the platform, our candidates normally possess a minimum of three to five years of experience.



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